



# The Premium Book Company Speakers Bureau

**Available for authors who 1) have a title listed in the Premium Book Company special-sales program *and* 2) who are experienced speakers**

Our special-sales program entails selling books through more than 5000 promotional products sales people. They call on corporations, schools and associations on a regular basis to sell books as premiums and ad specialties. Periodically, they have the opportunity to arrange speaking engagements in conjunction with their selling efforts.

## **How the PBC Speakers Bureau Works**

The salespeople *do not actively seek speaking engagements for you*, but will coordinate a speaking opportunity for you if, during the course of their normal book-selling efforts, they can arrange a speaking event *and* sell books. When that occurs, they will communicate with Brian Jud. Brian will put you in touch with the meeting planner for you to negotiate the details and your fee.

## **Requirements**

We can only work with authors who are experienced speakers, *and* have a book listed in our catalog. If you are a member of the Nation Speakers Association, Toastmasters, or can demonstrate considerable speaking experience, you are eligible for this program.

## **What to send**

Email to Brian Jud a high-resolution photo (300 dpi or greater) of a headshot or you *in action*, plus a 150- 200-word description of your topic.

## **Payment**

There is a \$100 charge to be in this program in addition to the fee to be listed in the catalog.



For more information, or to enroll in the program contact Brian Jud, P. O. Box 715, Avon, CT 06001  
[Brianjud@bookmarketing.com](mailto:Brianjud@bookmarketing.com) or (860) 675-1344