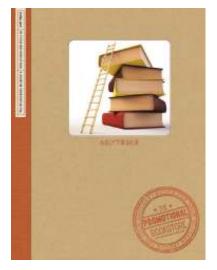
# Pricing for the Special Sales Program

This commission-based sales program works through 65,000 professional, promotional-products sales people who sell large quantities of your books on a non-returnable basis to buyers in corporations, associations and schools. They already have relationships with buyers that can purchase books such as yours. A listing in our special-sales program includes:

**Exposure in a semi-annual catalog.** An undated catalog is sent to thousands of commissioned, experienced sales pros.



A listing on ESP. This is a search engine available to all ASI members and every listing is a product that could be used as a corporate premium – including your book, DVD, ebook, etc.

**A Speakers Bureau**. If you are an experienced speaker the salespeople can arrange speaking events for you. The can also arrange to have you become the spokesperson for a company or association.

**Promotion of the books in the catalog.** We promote the books in our catalogs at trade shows and showcase events annually. We also promote them through telemarketing, email blasts and the monthly newsletter, *Bound to Sell*.

In addition to the pricing below, we need 5 copies of each title to use as samples. When the reps ask for one to use in a demonstration, we individually customize it for their presentation.



1/2 page listing: \$800)

## Full-page listing: \$1400

#### **Multiple Titles with CDs**

#### Single Title



### **Multiple Titles**



| TRUCK IN COMMEND   | CONTRACTOR AND ADDRESS OF  | August  | 400     |
|--|--|---|---------|
| ALCONA   | in the spin desired in the setting   | and the second second   | -theory |
| A REAL PROPERTY AND INCOME.  | In the star desired in shired or water   | -   | -       |
| and the second second  | WEIGHTON .   | 10100   | -       |
| and the second se  | TARGET READS THEY  |   | -       |
|  | A STREET   | 215   | 200     |
| Contraction of the   | of the law of a lower state lower.   | 212   | 1000    |
|  | of the second second second  |   | 100     |
|  | of the last of the last lines  | · · · · · · · · · · · · · · · · · · ·   | 10.0    |
| a second second  | Conception of the log  | -   | -       |
| And in case of the local division of the loc | the second in the second limit.  |   | -       |
| the second second second   |  |   | -       |
|  | the Resident Applied Products of   |   | 10000   |
| Contraction of the second s  | The Real Property lines and the Property lines and   |   | 100.00  |
| Research of the local division of the  | Contract Stations of the   | - 202   | 10.000  |
| a second shall be  | The second second second second  | 20  | 222     |
| stand distance of the local days   | - Inclusive story increases on   | 212   | 1000    |
| And and in case of first damage  | In the local distances have  | - 212   | 20      |
| and desired in the second  | The loss investory is inclusive.   | 202   | 202     |
| Compare and other taken which the second   | of the local discovery list  | 122   | 222     |
| on a build and the set is the  | the last of la | -   |         |
| And the second s | C. Annual Sector   |   |         |
| Contrast of the last   | The last is product the second second  | 1000  | 1000    |
| and the second second  | the fact of the address of the   | 10.00   | 1000    |
| REAL PROPERTY.   | The sets of the Development of the   | -   | 1000    |
|  | the loss of the barr inclusion   | -   | -       |
| ALC: NUMBER OF   | String Bayesholder   | 10.000  | -       |
| and the state state  | Strike Star ("Ar hyper strike specific   | 10.00   |         |
| THE R. LEWIS CO., LANSING MICH.  | THE R. LEWIS CO., LANSING, MICH.   | the state   | -       |
| COLUMN TWO IS NOT  | Torthe Series and the line line in   |   | -       |
| the state of the second second   | in the last I be Reality (Spin)  | The loss  | -       |
| CONTRACTOR OF A DESCRIPTION OF A DESCRIP | Table sector   |   | -       |
| the same in the same in the same   | think his 17% amount into  | - Aburt   | -       |
| of the lot of the lot of the lot of the  | The Tay Inc. 2 the Institutional Con-  | 1000  | 100.000 |
|  | of the same is free failed strategies.   | 10.04   | 1000    |
| A Real and the Real Property lies of the Rea | the set of  |   | 1000    |
| Contraction in the second  | "The bear woods have been  | the set   | 1010    |
| and the second se  | To Ty Seat 10 Programmy  | Contract of the local division of the local | -       |
| COMPANYING STREET,   | To the ball in the standard like   | The state   | 1014    |
| and the second s | To TA ARE CONTRACTOR AND   | 1000  | 15.06   |
| ALL REAL PROPERTY.   | The fact and the second | 100   | 1212    |
| ALC: NOT BEELL   | The lot of  |   | -       |
| Statement Statement Strip  | THE R. LEWIS CO., LANSING MICH.  | -   | -       |
| And when where they down who water \$1.5.  | THE R. LEWIS CO., LANSING, MICH.   | -   | -       |
| Statement And in a local second  | Harry San Line Artise House  | - maine .   | 10.000  |
| the heat have been been been been been been been be  | where the state water and a first  | and the second  | 10.00   |
| an weather the ball the lot  | THE R. LEWIS CO., NAMES AND ADDRESS OF   | -   | -       |
|  | relation and a first state and   | 100.00.0  | wine of |
| ALC: NO. OF ALC: NO.   | with the state of the state of the state   | 1000  | -       |
| the second se  | municipal land unit  | -   | -       |
| and the second second  | The real gas in the release that   | -   | -       |
| And a state of the second  | most built of and built  | 1000  | 10400   |
| AND IN THE PARTY OF A  | Third built help up the same   | 1000  | 100.000 |
| NO BE DO DO MARTINE.   | -T-TR. Programmer Train  | 10,000  | 10.00   |
| the Area and the second second   | The second second second   | 200   | -       |
|  | 7012101010   | -   |         |

## Two-Page Spread: \$2500

#### Audio books

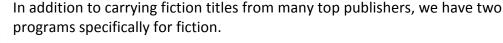


**Multiple Title from One Publisher** 



## **Fiction Titles**





**Corporate Library** <sup>™</sup> **Program**. In this program a large corporation will select titles from our catalog and offer them to employees at a discounted price. Your are automatically included if you are listed in our standard catalog

**Retail distribution**. We submit your book to distributors for retail outlets such as discount stores, airport bookstores and specialty stores. We do not take a percentage of any sale. \$500 to send books and the proper forms to three distributors



Brian Jud P.O. Box 715, Avon, CT 06001-0715 P: (860) 675 - 1344 F: (860) 673 - 7650 BrianJud@BookMarketing.com www.PremiumBookCompany.com